

# Step Up to Microsoft Dynamics GP

## BENEFITS

**Do more with your business.** Take advantage of significant additional functionality found in Microsoft Dynamics GP, including project tracking, analytical accounting, advanced distribution and manufacturing, advanced payroll and human resources, risk management, electronic banking, and much more.

**Bring all your business systems together.** Deep integration with the Microsoft Office system and other Microsoft products and technologies let people work with familiar tools such as Office Outlook® and Office Excel®, and maximize your investment in Microsoft technologies. Business intelligence tools—including Office Excel and Microsoft SQL Server® Reporting Services—deliver insight across all areas of your organization, while allowing you to accurately forecast and plan your business future.

**Ensure effortless data transfer.** The common database between Microsoft Small Business Financials and Microsoft Dynamics GP ensures your existing data will transfer accurately and completely. Microsoft Dynamics GP is also compatible with SQL Server Express, helping ensure that you can make the move with little-to-no extra hardware or software investments.

**Get started quickly.** Minimize training and the learning curve for your employees. Microsoft Small Business Financials was built from the Microsoft Dynamics GP platform, so when you make the move, your people can get started fast with a user interface, processes, and windows they already know.

**Protect your investment.** When you transition to Microsoft Dynamics GP, the investment you made in Microsoft Small Business Financials is transferred. By using your Investment Protection Credit (available to customers on a current Enhancement Plan) and the "Step Up to Microsoft Dynamics GP" offer, you'll be taking advantage of a terrific opportunity available only to our Microsoft Small Business Financials customers.

## Step Up to Opportunity: Make the Move from Microsoft Small Business Financials to Microsoft Dynamics GP

Your Microsoft® Small Business Financials solution has helped you manage and grow your business. As your business continues to grow and change, so do your needs for a solution that can keep pace with that change.

Microsoft Dynamics® GP offers the additional functionality, flexibility, and scalability that your business can use to improve business processes and accelerate your growth. And we're making it more affordable than ever for our Microsoft Small Business Financials customers to make the transition!

Account	Amount
Cash	\$0.00
Check	\$0.00
Credit Card	\$0.00
Terms Disc Taken	\$0.00
On Account	\$42.33

Microsoft Small Business  
Financials

*GET UP AND  
RUNNING QUICKLY—  
the look and feel of  
Microsoft Dynamics  
GP will be immediately  
familiar to your users.*

Account	Amount
Cash	\$0.00
Check	\$0.00
Credit Card	\$0.00
Terms Disc Taken	\$0.00
On Account	\$53.50

Microsoft Dynamics GP

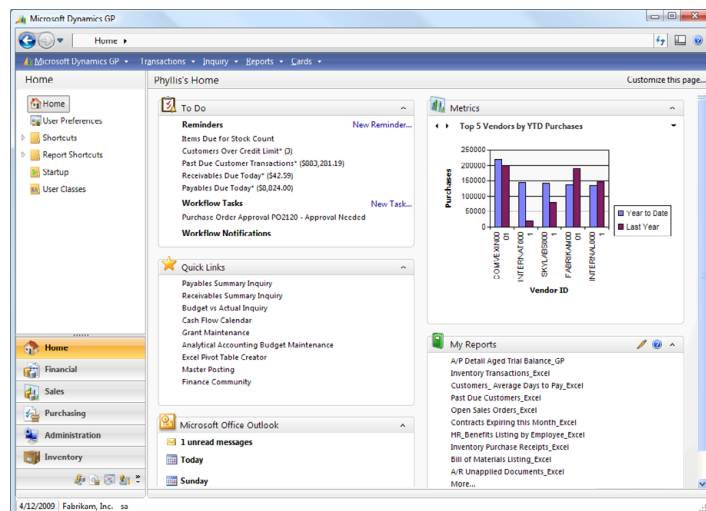
## Why Step Up to Microsoft Dynamics GP? Here are just a few reasons:

**Microsoft Dynamics GP looks and works like Microsoft Small Business Financials, with additional user interface enhancements that help you increase productivity.**

One look at Microsoft Dynamics GP and you'll immediately recognize the similar look and feel to your current Microsoft Small Business Financials solution. Because both products share a common development base, they use many of the same interface concepts, so you'll already know how to find your way around Microsoft Dynamics GP. In addition, Microsoft Dynamics GP delivers significant user interface enhancements designed to fuel productivity.

<p><b>RoleTailored™ Home Page</b></p>	<p>Deliver access to relevant information and tasks with the Role Center, a tailored home page that helps people to focus on their key responsibilities, reduce time spent chasing information and reports, and increase personal productivity. You can work with more than 20 built-in role centers that span Sales Manager to Accounts Payable Clerk to IT Developer, and then further personalize the home page to meet individual needs.</p>
<p><b>Action Pane</b></p>	<p>Perform tasks quickly and intuitively with the Action Pane, an intuitive command bar that appears across all navigation lists, such as Vendor and Customer lists, or Purchase Order and Sales Order lists. Inspired by the 2007 Microsoft Office system, Action Panes make it easy for people to sort and filter records and perform multiple tasks from within a single window. For example, when viewing the customer list, users can quickly apply sales documents, assess finance charges, print an aging report, enter new receivables transactions, and much more.</p>
<p><b>Deep Integration with Microsoft Office</b></p>	<p>Gain even greater benefit from the two business tools you use most: Microsoft Dynamics GP includes more than 30 integration points to the 2007 Microsoft Office system, so you'll get more power every day from Office Excel, Word, Outlook, and other applications.</p>

*THE MICROSOFT DYNAMICS GP HOME PAGE enables your people to work with the information and tasks most relevant to their jobs.*



**Microsoft Dynamics GP offers all the functionality of Microsoft Small Business Financials, PLUS a broad array of additional capabilities.**

Rest assured that the same features you use in Microsoft Small Business Financials are available in Microsoft Dynamics GP. In addition, Microsoft Dynamics GP offers capabilities and configuration options that you can utilize as your business grows. When you step up to Microsoft Dynamics GP, you'll open a world of new opportunities for process improvement.

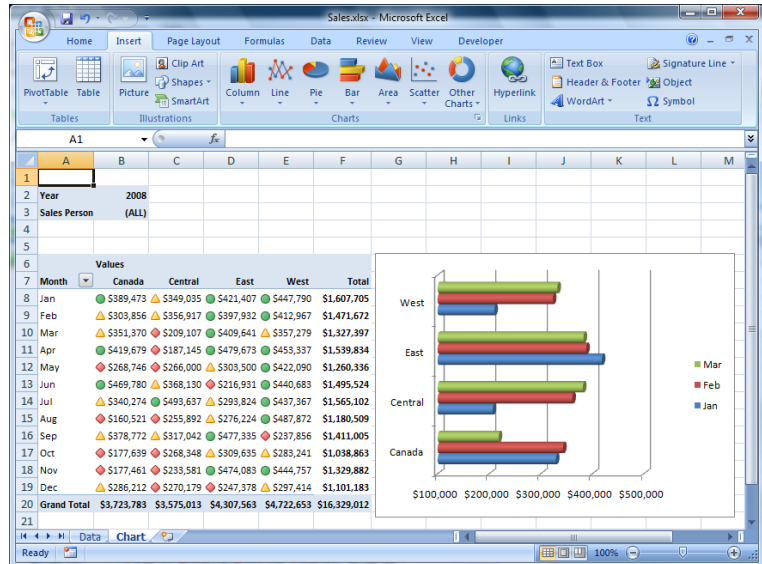
<b>Intercompany</b>	Share transactions between companies, automating complex processes and reducing the chance for error. Avoid entering transactions multiple times by setting up and maintaining relationships so that revenues or expenses incurred in one company can be automatically entered and tracked in other companies.
<b>SmartList Builder</b>	Gain quick access to vital information with more than 200 built-in SmartLists, and use SmartList Builder to create custom, personalized SmartLists and Office Excel Reports that always contain the real-time data you need.
<b>Analytical Accounting</b>	Analyze financial data by whatever criteria you require for greater reporting flexibility and extensibility. Track financial data by different dimensions, such as region or profit center, without adding to your chart of accounts.
<b>Advanced Payroll &amp; Human Resources</b>	Extend Payroll capabilities by formalizing pay policies, tracking vacation and sick time accruals, creating advanced labor reports, and posting payroll hours to General Ledger. Attract and retain top talent and offer employees better services with customizable hiring processes, scheduling, pay rates, and performance evaluation tools.
<b>Multicurrency</b>	Process transactions in multiple currencies including invoices, checks, statements, packing slips, and much more.
<b>Electronic Reconcile, Safe Pay, and EFT functionality</b>	Automatically reconcile your checkbook ledger to the bank's statements to reduce labor costs and increase accuracy. Reduce fraud by enabling banks to confirm the authenticity of a check number and amount before it is processed for payment using Safe Pay. Using EFT functionality, stop printing checks and pay your vendors electronically, or save time by automatically withdrawing funds for payment from your customers.
<b>And Much More!</b>	Collections Management, Grant Management, Vendor Consolidations, National Accounts, Customer Refund Checks, Vendor Checks, Automatic PO Generation, Advanced Pricing Methods, Multiple Warehouses and Bins, Multiple Ship-to Addresses Per Order—the list of additional capabilities goes on and on with Microsoft Dynamics GP!

**Microsoft Dynamics GP builds on the reporting capabilities of Microsoft Small Business Financials to unleash the power of business information.**

Access to information is one of the key differences between Microsoft Small Business Financials and Microsoft Dynamics GP. Powerful reporting tools enable you to gain even greater value from your financial and business information.

<p><b>200+ Excel Reports</b></p>	<p>Provide access to real-time data in Office Excel, the reporting tool people use every day, with no need to log into Microsoft Dynamics GP. More than 200 Office Excel report templates are available with Microsoft Dynamics GP that automatically connect to the database, so you're always working with current, real-time information.</p>
<p><b>SQL Server Reporting Services</b></p>	<p>Reduce the time it takes to create reports—and take full advantage of your data—with customizable SQL Server Reporting Services reports that can be accessed via your Web browser.</p>
<p><b>Business Portal for Microsoft Dynamics GP</b></p>	<p>Empower employees and spread information throughout your organization with security-enhanced access to Microsoft Dynamics GP applications, information, and processes through a Web-based portal.</p>
<p><b>Additional Reporting Tools</b></p>	<p>Take full advantage of all the power your financial information can bring to your business. With tools such as Microsoft FRx® and Analysis Cubes powered by OLAP, you'll be able to take a long-term view of your business conditions, and drill deeply into the details that can make or break your business success.</p>

*More than 200 Excel report templates help you analyze your business information the way you want to.*



## A seamless transition to your next level of business management systems

Growth is good, and Microsoft Dynamics GP can help you grow your business processes so you can successfully manage and facilitate business success.

<b>Data Migration</b>	Start fast and strong with all the data you use every day. The data migration from Microsoft Small Business Financials to Microsoft Dynamics GP is complete, accurate, and seamless.
<b>SQL Server Express Compatibility</b>	For customers using SQL Server Express for their database management system, Microsoft Dynamics GP can be implemented with little or no additional hardware or software required.
<b>Additional Users</b>	As your business grows, a virtually unlimited number of users can access the system at the same time.
<b>Integration with other Microsoft Applications</b>	Add significant additional capabilities when the time is right. Microsoft Dynamics GP can be integrated with powerful applications such as Microsoft Office SharePoint® Server 2007, Microsoft Dynamics CRM, Microsoft Dynamics Retail Management System, and Microsoft Point of Sale.
<b>Security and Risk Management</b>	Manage user security by roles and tasks efficiently with straightforward configuration windows. Effectively manage risk with broad audit reporting processes and flexible electronic signature capabilities for any change made in the system.
<b>Enhancement Plan</b>	Continue to build the value of your investment over the long term. The Microsoft Dynamics GP Business Ready Enhancement Plan ensures smooth upgrades, updates, and maintenance support that help you stay current with the latest technologies and compliant with regulatory changes. The plan includes all upgrades, service pack updates, and regulatory/tax updates, along with protected list price, transition investment credits, and product lifecycle support. Equally important, you can reduce training costs with unlimited online training and get more out of your solution with access to expert Microsoft Technical Support Engineers. Increase your productivity with CustomerSource, a self-service Web site that offers technical product documentation, a Knowledge Base, downloads and updates, and access to newsgroups.

For more information about Microsoft Dynamics GP, visit [www.microsoft.com/dynamics/gp](http://www.microsoft.com/dynamics/gp).